



## WE ARE ELEVATING YOUR DIGITAL EXPERIENCE

As innovators, we elevate businesses and transform lives through digital excellence.

**brandevia®**

*...Elevating Brands with Digital Solutions*



## Introduction

Dear Prospective Clients and Partners of Brandevia,

In today's fast-paced digital world, businesses face unprecedented challenges and opportunities. Just as globalization once reshaped industries, it is now digital transformation, technological advancements, and evolving customer expectations that drive companies to rethink their strategies and adopt innovative solutions.

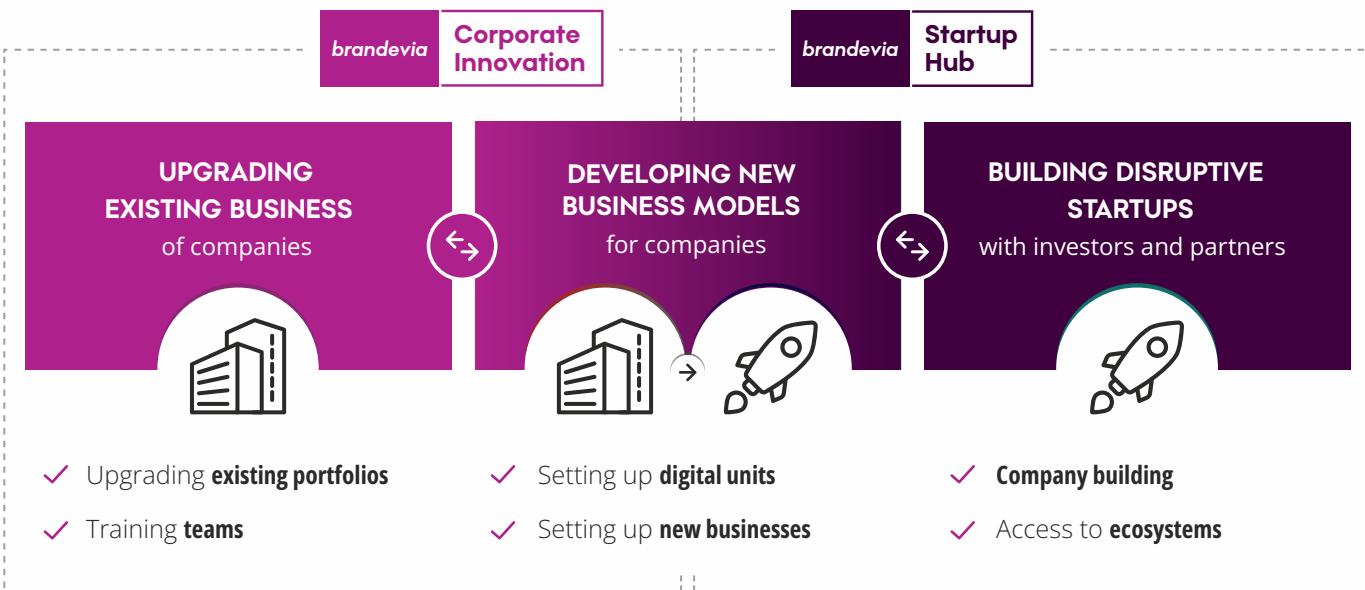
As we navigate this transformation, it's clear that businesses must adapt—embracing digitalization and reimagining traditional business models to stay ahead. Though change can be met with resistance, forward-thinking leaders understand that the future belongs to those who proactively embrace innovation. At Brandevia, we believe that entrepreneurial vision and effective execution are essential for unlocking new value for both businesses and society.

This brochure offers a glimpse into Brandevia's world—our approach, our values, and how we work with you to elevate your brand. We are excited about the possibility of collaborating and look forward to the opportunity to connect in person.

Kind regards,  
The Brandevia Team



## We combine expertise of corporates and startups



## Who We Are

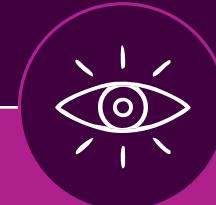
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At Brandevia, we are dedicated to helping businesses thrive in an ever-changing landscape. By blending creativity, technology, and strategy, we craft solutions that drive growth, foster innovation, and elevate brands.



### Mission

To empower businesses with transformative solutions that unlock potential and achieve success.



### Vision

To be the leading partner for businesses seeking impactful growth and sustainable innovation.

## Core Values

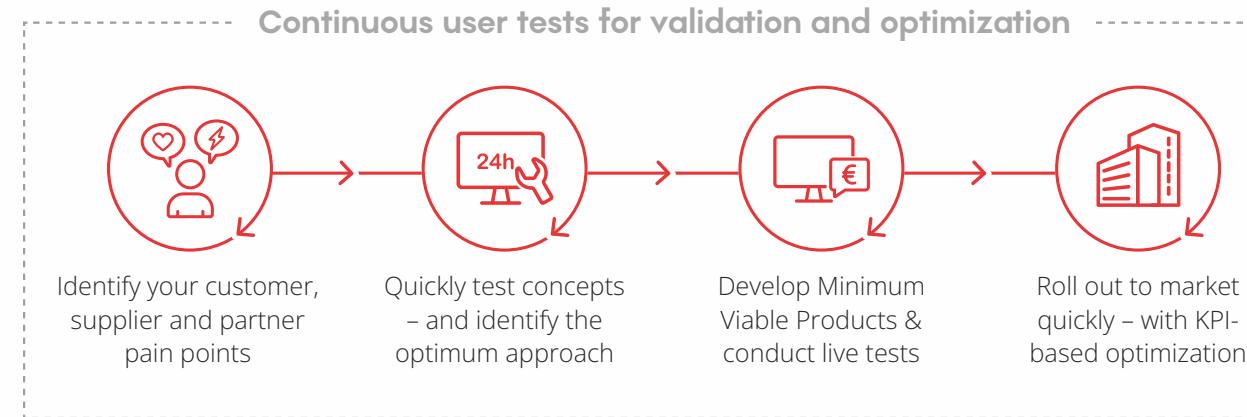
**Creativity:** Inspiring bold ideas and fresh perspectives.

**Growth:** Driving measurable success for our clients.

**Innovation:** Pioneering solutions for tomorrow's challenges.



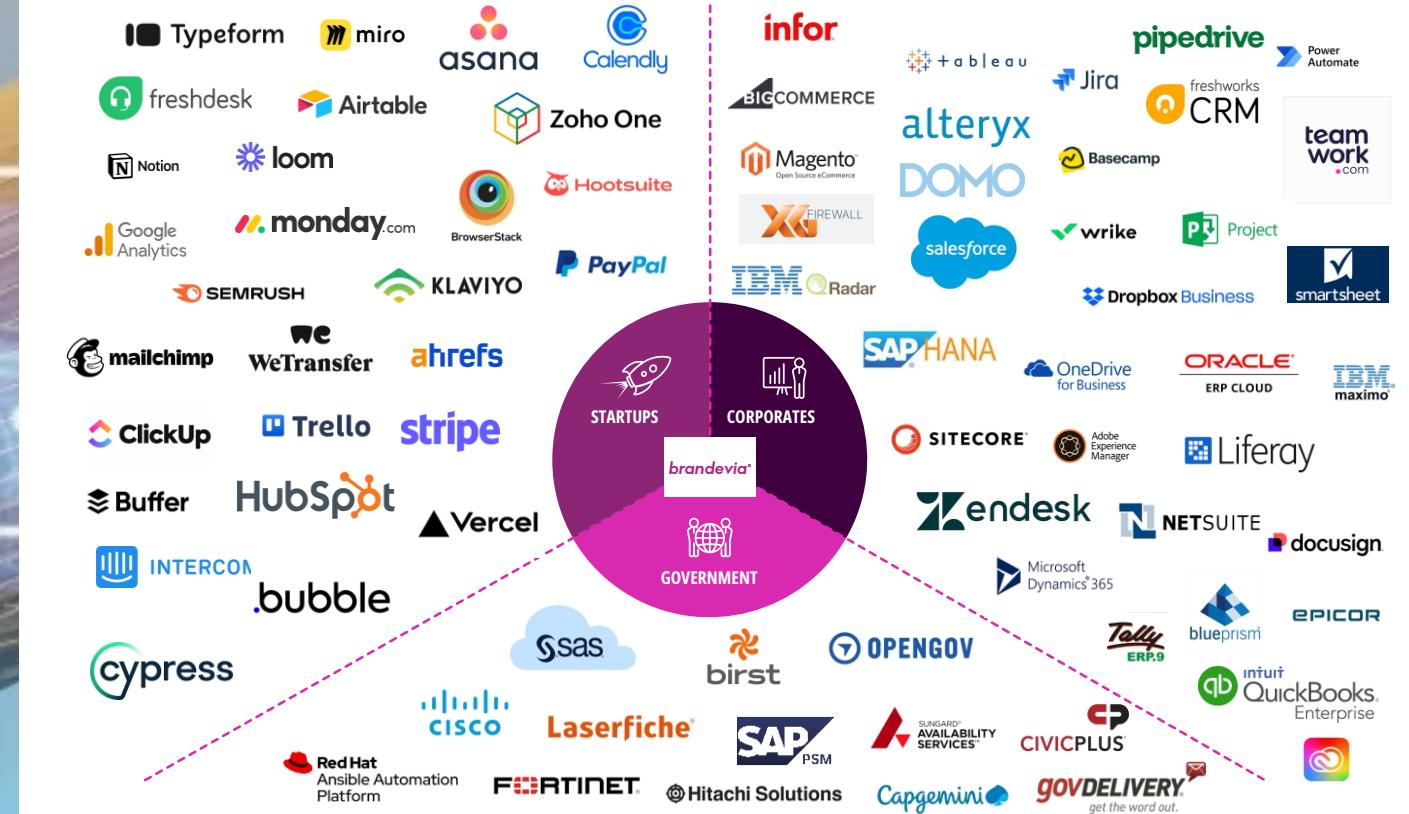
## Our market-proven innovation process



### Our teams of experts

Design Thinking	Entrepreneurs	Developer	Business Intelligence
UX/UI & Graphic Designer	Management	Product Manager	Marketing (B2B & B2C)
Operations Manager	Sales (B2B and B2C)	Public Relations	Customer Service

## Our ecosystem

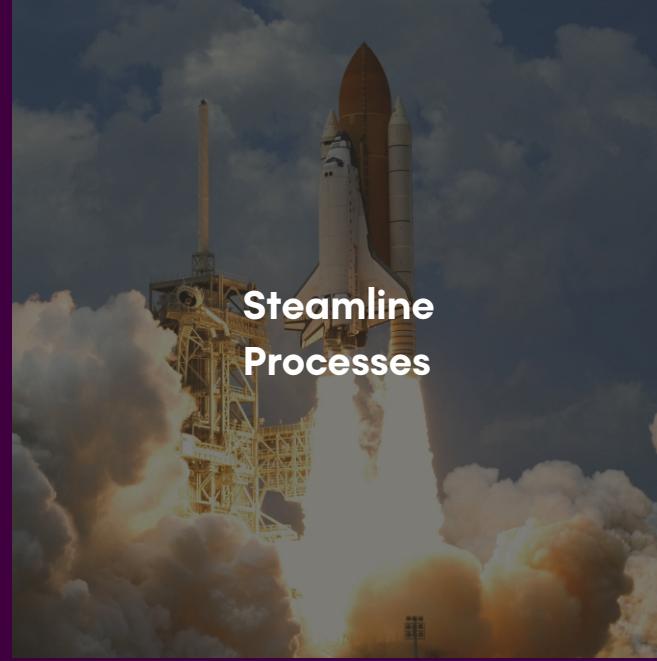




**Increase  
Competitiveness**



**Improve Customer  
Experience**



**Steamline  
Processes**



**Open Up  
New Markets**



**Reduce  
Costs**



**Build  
Innovation Skills**

# **DIGITAL TRANSFORMATION REDEFINES YOUR BRAND.**

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Digital transformation of your brand unlocks new pathways to success.



## OUR SERVICE

### Digital Transformation

Digital-first approach to business improvement and growth

- ✓ **ERP Advisory and Implementation** - SAP and Microsoft Dynamics platform (ERP and CRM), Quickbooks, Odoo ERP
- ✓ **Digital Maturity Assessment** - Review and assessment of digital readiness and appetite
- ✓ **Digital Strategy Development** - Roadmap to business transformation through use of technology or technology resources
- ✓ **Powered and Connected Enterprise** - Technology enabled community development
- ✓ **Digital Banking** - Approach and strategy



## OUR SERVICE

### Cybersecurity and Data Privacy

Support to assess, mitigate and implement relevant cyber strategy, defenses and recovery capability

- ✓ **Cyber defense (VAPT)** - vulnerability Assessment and Penetration Testing (VAPT), mobile application testing, Identity Access Management and Data Leak Management, Data Privacy and Protection Services
- ✓ **Cyber Maturity Assessments** - configuration security assessment, information security review
- ✓ **Cyber Response and Forensic** - cyber investigations, forensic and recovery
- ✓ **Cyber Transformation** - cyber strategy development
- ✓ **Information Governance and Privacy** - enterprise-wide strategies to achieve proactive cyber security monitoring, Business Continuity Management





## OUR SERVICE

### Automation and Software Development

Business analysis, automation tool implementation, development and customization using RPA platform and tools

- ✓ **Automation/ Workflow Platforms** - Streamline your business processes with intelligent automation tools that integrate systems and tasks, reducing manual effort and boosting productivity.
- ✓ **RPA (Robotics Process Automation)** - Automate repetitive tasks with intelligent software bots to cut costs and errors.
- ✓ **Testing and Quality Assurance**
- ✓ **Low Code Programming Solutions**
- ✓ **Cloud Solutions** - Scale your infrastructure with secure, flexible cloud services that support business growth and remote access.



## OUR SERVICE

### Data and Analytics

Focus on data analysis, management and visualization services

- ✓ **Data Warehouse Build and Implementation** - enterprise data warehouse strategy, conceptualization and implementation
- ✓ **Data Migration** - moving and transforming data from one system to another
- ✓ **Data Visualization and Analytics** - data preparation, reporting and dashboards
- ✓ **Data Engineering & Integration** - data organizing, management and transformation across various sources





# OUR SERVICE

## Managed Services - Web Solutions & IT Services

Business analysis, automation tool implementation, development and customization using RPA platform and tools

- ✓ **Web Development** - Tailored websites built to meet your business needs, with comprehensive services from design and coding to hosting and ongoing support.
- ✓ **Managed Hosting Service** - Reliable, secure hosting that ensures your website runs smoothly, with regular maintenance, backups, and dedicated support.
- ✓ **Hardware Resell** - High-quality IT hardware at competitive prices, offering everything from servers to networking devices, with full delivery and support.



### Our Approach



#### Defining Problems

We start by understanding your business, goals, and pain points. Through collaborative discussions, we define challenges and uncover

#### Assessing Vulnerabilities

Analyze your existing processes, tools, and strategies to identify gaps and areas for improvement.

#### Ideation & Developing Solutions

Brainstorm innovative solutions and prioritize ideas that align with your business objectives.

#### Prototyping and Implementation:

Create and test prototypes or initial models of the solution, followed by seamless implementation.

#### Monitoring and Optimization:

Regularly review and refine solutions to ensure sustained performance and adapt to new challenges.



## Ready to elevate your business?

Contact us today to start your transformation journey.

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